

# Interactive Video Surveillance Inc.

Phone 1-(877)-IVS-CCTV (487-2288), Fax. 1-(631) 351-1049, E-mail [Info@ivs-co.com](mailto:Info@ivs-co.com), Web [ivs-co.com](http://ivs-co.com)

## \*\*\*\*\* *Marinas and Boat Stores* \*\*\*\*\*



**Criminals, vandals and bad employees can harm your business.**

**Theft is the single largest concern of all businesses. It's important to note that thieves will only steal if they feel they can get away with it. A camera system with digitally recorded video, on-site and remote viewing capability will reduce that perception if not eliminate it all together.**

### *Digitally Recorded Video*

- Record up to 16 cameras per DVR simultaneously 24/7 and be able to review your recorded video upon request
- Review all cameras and the details of any event with the associated time and date stamp
- Recording can be specified as continuous, scheduled by time or be programmed to start on an event
- Recorded video can be stored for a month or more and can be archived by event on a CD or tape

### *Local Onsite Viewing*

- View video on a local onsite monitor and see what is transpiring at that moment on any or all cameras
- Observe and hear employees and customers without them seeing you
- Do uninterrupted work from the comfort of your business office and see what events are going on

### *Remote Offsite Viewing*

- From any remote location that has Internet access or a standard telephone line view each camera at your business real time or digitally review past recorded events by date and time
- Systems are available that do not require a computer for remote viewing
- Up to 1000 viewers may view simultaneously with our browser based internet server systems

**We only use professional grade dedicated video recording equipment and cameras, not PC based amateur home equipment**  
**All camera systems can be leased for dollars a day, with no money down for 4 years and be purchased for \$1.00 after the leasing period has expired**

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### ***The benefits of a Camera System to Management and Owners***

- Deter robberies, thefts, shoplifting, holdups, inside jobs and counterfeit money transfers
- Make employees and customers feel safer in your business
- Improve and enforce quality control standards
- Be able to evaluate which employees are being productive and which are not
- Be able to see if your business is clean, has the snow been removed, are the shelves stocked, etc.
- Reduce employee extended breaks (coffee and smoking) and personnel phone calls
- Be able to see who is leaving early and coming in late
- Be able to see if employees are giving family members or friends free services or merchandise
- Increase the security of your supplies and be able to identify thieves
- Stop losing customers because of poor employee attitudes
- Deter vandalism and waste and increase efficiency
- You will always be aware and employees will know it
- Employees will work harder if they know that management is always fully aware
- Be able to review all present and past incidents and know the real story
- Deter phony workman's compensation claims
- Refute phony customer liability claims with court acceptable evidence
- Deter drugs from being used or sold by customers or employees at your business
- See and hear what your employees and customers are doing that is not good for your business
- Know that all incidences are 24/7 recorded and can be retrieved at anytime
- Spot safety issues from a different perspective and correct them before problems occur
- Be able to stay at home and look into your business at anytime to see what is going on
- Go on vacation and look into your business at anytime to see what is going on
- Operate your business more efficiently with less of your time
- Manage more efficiently from the comfort of your home or business office by doing productive work while looking and listening in on your business
- Have peace of mind and more quality time with your family
- As a Major Capital Improvement your video system will increase the value of your business if you decide to sell it
- Your system might be a tax deduction or depreciation (ask your accountant)

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## *Marina and Boat Stores*

- Deter vandalism of boat equipment and boats in your marina
- Deter the theft of expensive electronic equipment from customers boats
- Deter the theft of expensive fishing equipment from customers boats
- Spot safety issues from a different perspective before problems occur
- Spot when any unauthorized work is being done on customer boats and have it recorded
- Customers can now from their home or office be able to see their boats in their slips or on dry dock 24/7
- Increase business by making your marina more desirable and making customers boats safer
- Our browser based systems will give up to 1000 customers the ability to view their boats at the same time
- Have sponsored events and have all your customers looking in

**These are only some of the benefits of on-site 24/7 recorded video, on-site viewing and remote viewing. Call us today for an [IVS Business Audit](#) to show you how much more control and how much money our systems will make for you.**