

Interactive Video Surveillance Inc.

Phone 1-(877)-IVS-CCTV (487-2288), Fax. 1-(631) 351-1049, E-mail Info@ivs-co.com, Web ivs-co.com

***** *Laundromats and Dry Cleaners* *****



Criminals, vandals and problem employees can harm your business. Theft is the single largest concern of all businesses. It is important to note that thieves will only steal if they believe they can get away with it. A camera system with digitally recorded video, on-site viewing and remote viewing capability will greatly reduce that perception if not eliminate it all together.

Digitally Recorded Video

- Record up to 16 cameras per DVR simultaneously 24/7 and be able to review your recorded video upon request
- Review all cameras and the details of any event with the associated time and date stamp
- Recording can be specified as continuous, scheduled by time or be programmed to start on an event
- Recorded video can be stored for a month or more and can be archived by event on a CD or tape

Local Onsite Viewing

- View video on a local onsite monitor and see what is transpiring at that moment on any or all cameras
- Observe and hear employees and customers without them seeing you
- Do uninterrupted work from the comfort of your business office and see what events are going on

Remote Offsite Viewing

- From any remote location that has Internet access or a standard telephone line view each camera at your business real time or digitally review past recorded events by date and time
- Systems are available that do not require a computer for remote viewing
- Up to 1000 viewers may view simultaneously with our browser based internet server systems

We only use professional grade dedicated video recording equipment and cameras, not PC based amateur home equipment
All camera systems can be leased for dollars a day, with no money down for 4 years and be purchased for \$1.00 after the leasing period has expired

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The benefits of a Camera System to Management and Owners

- **Deter robberies, thefts, shoplifting, holdups, inside jobs and counterfeit money transfers**
- **Deter drugs from being used or sold by customers or employees at your business**
- **Make employees and customers feel safer in your business**
- **Increase the security of your supplies and be able to identify thieves**
- **Be able to see if employees are giving family members or friends free services or merchandise**
- **Improve and enforce quality control standards**
- **Be able to evaluate which employees are being productive and which are not**
- **Be able to see if your business is clean, has the snow been removed, are the shelves stocked, etc.**
- **Reduce employee extended breaks (coffee and smoking) and personnel phone calls**
- **Be able to see who is leaving early and coming in late**
- **Stop losing customers because of poor employee attitudes**
- **Deter vandalism and waste and increase efficiency**
- **You will always be aware and employees will know it**
- **Employees will work harder if they know that management is always fully aware**
- **Be able to review all present and past incidents and know the real story**
- **Deter phony workman's compensation claims**
- **Refute phony customer liability claims with court acceptable evidence**
- **See and hear what your employees and customers are doing that is not good for your business**
- **Know that all incidences are 24/7 recorded and can be retrieved at anytime**
- **Spot safety issues from a different perspective and correct them before problems occur**
- **Be able to stay at home and look into your business at anytime to see what is going on**
- **Go on vacation and look into your business at anytime to see what is going on**
- **Operate your business more efficiently with less of your time**
- **Manage more efficiently from the comfort of your home or business office by doing productive work while looking and listening in on your business**
- **Have peace of mind and more quality time with your family**
- **As a Major Capital Improvement your video system will increase the value of your business if you decide to sell it**
- **Your system might be a tax deduction or depreciation (ask your accountant)**

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Laundromat and Dry Cleaner Issues

- Deter theft of clothes from washers and dryers by employees or customers.
- When clothes are missing you will be able to spot the incident and the guilty party
- See if clothes are left unattended by customers
- Do quality control of employees doing customers washes by viewing how the work is being done
- See if employees are doing free wash and fold services for their friends and family
- See if employees are doing their wash on company time.
- See which changes machines, washers or dryers are out of order
- Increase security especially important for 24/7 unmanned operations
- See if the store and machines are clean
- See how you customers are being treated
- See who comes and leaves, with the date and time stamped
- Deter crime, holdups, vandalism, inside job, counterfeit money transfers etc.

These are only some of the benefits of on-site 24/7 recorded video, on-site viewing and remote viewing. Call us today for an [IVS Business Audit](#) to show you how much more control and how much money our systems will make for you.